

Kitchener Transit Passes on Sale

Tuesday (ex. local holidays) 4 pm - 4
 10:00 am - 4:00 pm
 10:00 am - 4:00 pm
 10:00 am - 4:00 pm



Cash only
 Student and regular



HEART
 AND STROKE
 FOUNDATION
 OF ONTARIO

THE HEART AND STROKE FOUNDATION NEEDS YOUR HELP!

The Kitchener-Waterloo Chapter of the Heart and Stroke Foundation is looking for a responsible, enthusiastic student to lead the Conestoga College 1994 team! Gain great experience in organizing and communication skills, while helping your community. We will train you!!

Call Louise Miller for more information at 875-9900

NAKED

BARENAKED LADIES

at the

Centre in the Square

Mon. Dec. 19

Tickets \$27.50 on sale

NOW at the DSA

ActivHiz Office

Limit 2 tickets/student

*We want to hear from
 YOU!*

Any comments, suggestions, or questions
 are welcome!



Drop off your comments to the Suggestion
 Box located on the Door of the DSA Activities
 Office (in main Caf) The DSA will respond to
 questions in SPOKE

*Make a New Years
 Resolution to get
 better grades*



Hire a Peer Tutor

Information and applications available in
 Students Services

Board of Directors

Notice of Meeting

Tuesday, December 20

4:15 pm

Room 1B20

If unable to attend please
 see Dee Dee at the DSA
 Admin. Office (outside
 Student Lounge)



DECK THE HALLS
 WITH
 ALUMNI SWEETS



FA-LA-LA-LA-LA...
 LA-LA-LA-LA

THE CLOSEST GUESS
 WINS YOU THE TREATS!

Sponsored by

Conestoga
 College

Make a dash to check out the
 stash located inside door #4

Drop your guess off in the box located beside the display

Name _____
 Program _____
 Phone no. _____
 The display is located at _____



Conestoga in focus

Tiny tow



Polly (left) and Jeff (right) are looking around O'Connell's (left) at a small table in the lounge before the (left) (left).

(Photo by Don McInnes)

Catnapping



Andrew Schreiber, 20, is being held back by a student before the (left) (left).

(Photo by Don McInnes)

Just foosing around



Joining up



Robert (left) and Jeff (right) are looking around O'Connell's (left) at a small table in the lounge before the (left) (left).

(Photo by Don McInnes)

Sweet gifts



Francis (left) and Andrew (right) are looking around O'Connell's (left) at a small table in the lounge before the (left) (left).

(Photo by Don McInnes)

Perspective

Conestogo small business

Meat shop president shares formula for his success

By Bill Matthews

M & M Meat Market's president, Max Vlasov, believes that success comes by understanding your customers, providing people with what they want in making people happy, you will succeed.

Vlasov spoke about the M & M Meat Market success story to a group of approximately 250 business people from the area in a study at Conestogo's Great Seminars, Nov. 24.

According to Vlasov, the idea is open the shop cases when he sees the trouble in the store, using the money why people don't always get a perfect result is the important key that they use in a business.

One idea that Vlasov said a concept for making food success products is people who wanted something special that good food was, Vlasov said.

"Maximum profit was in meat business, Vlasov was going back to work in business. He had a specialty people to spend less time in the kitchen — they wanted to have high quality meat in a short period of time.

Vlasov was not where they had a company idea. He said that they thought they had a good concept in the store. Vlasov said he would partner named their first M & M Meat Shop on Vlasov Street — a 1,000 square foot space — in a kitchen on Oct. 10, 1980.

Unfortunately, the company was not as successful as they thought it was. Vlasov said he began to fail.

"Through October, November, December (and) January, we had really tough times. Sales were 10 percent of what we should have had.

"Vlasov said they got a call from the bank on Feb. 10, 1981, just four months after they had opened their first store. They closed that day without a single sale.

Vlasov said they found that the management was that the cash flow for the day did not balance.

Part of their problem could have been the fact they were having to pay this way.

If a good business deal, if you buy 100 pounds of the product, we'll knock off 10 percent a pound, we'll take 100 cents. We were always making 10¢," said Vlasov.

Vlasov believes the bank finally came when a business owner from the Spokane-Washoe River credit union came and offered M & M a loan.

After the story came out, Vlasov said, people were lined up in the store.

With the business-making great sales, Vlasov said, they decided to open a second store in the Spokane-Washoe River credit union. Vlasov said that M & M Meat Shop.

"We decided to make our own quality meat and sell it for a profit," Vlasov said.

Vlasov said they were not a small business. They had a lot of money in the store, and they could make it — 10¢ per pound was not a small business. Vlasov said they were not a small business.

"We said the bank was in a situation to get people into our store.

According to Vlasov, the store was successful. They managed to get the store in a business situation in 1981, with 10¢ a pound.

We said why don't we go to the bank and get a loan for 10¢ a pound. We thought in three months to verify it. When they returned, it was 10¢ a pound. We said, we had the money for two years.

In the last year, they had been successful and would have been 10¢ a pound. In the last year, they had been successful and would have been 10¢ a pound.

Vlasov said they were a part of the success in the Spokane-Washoe River credit union. Vlasov said they were a part of the success in the Spokane-Washoe River credit union.

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Max Vlasov, M & M Meat Market's president, shares his formula for success with a group of business people at Conestogo's Great Seminars. Photo by Bill Matthews.

Graduate success

Student uses skills in the family business

By Brenda Boomer

Second graders at Conestogo College graduate with the two-year old Small Business program at Conestogo College. The program is a success story.

Patricia, a graduate of the program, is now a graduate of the program. She is now a graduate of the program.

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Patricia, a graduate of the program, is now a graduate of the program. She is now a graduate of the program.



Patricia, a graduate of the Small Business program, is now a graduate of the program. She is now a graduate of the program.

Lunch Hour Euchre Tournament

Wed, December 14
11:30 am - 12:30 pm
Student Lounge

FREE ENTRY
Sign up at the DSA
Activities Office or
Student Lounge

**Mondays are
Movie Madness
Days in the
Student Lounge**

All Day, Every Monday!

Check it out!

Counselor's Corner
by Lisa Stuck

Winter is here, and for some people, a change in weather means a change in mood. The holiday season reminds some people of past losses they've experienced and as the stress from school pressures mounts, feelings of depression are sometimes triggered.

Depression can become a problem when your depressed mood doesn't go away and begins to interfere with your ability to function in everyday life. Depression may be characterized by feelings of hopelessness, emotional apathy, trouble with sleep, loss of interest in school, difficulty concentrating on school, feelings of exhaustion, loss of interest in previously enjoyed activities (exercise, eating, socializing) and feelings of helplessness.

If you are depressed, it's important that you get some help. Without the appropriate depression could feed into something. We need to listen to our feelings and understand what the depression is coming from. If these signs of depression last for you, please come talk to a counselor at Student Services.

Robert Wolf's Corner is prepared by Robert Wolf



Thank you Concessions!

You shared your Christmas with Concessions!
You shared your Christmas in the parking lot
the night before and a gift was sent to our
Christmas Wish Tree. The night your Christmas
wish came true! Concessions is now a
Christmas wish come true.

PRESCRIPTION DRUG CARDS

Your prescription **DRUG CARDS** are available for pick
up at the DSA Administration Office (outside the
student lounge)



Please have your student card available

Blue Mountain Ski Trip

FRIDAY, JANUARY 20

TICKETS:

Lift & Transportation \$25.00

Lift Only \$15.00

Rentals \$10.50

Bus departs at 7:00 am
from Door 24

Sign up at the DSA Activities
Office by Friday, January 13





Joanna Casanova, Conestoga's OGCSPA representative, reviews some notes before attending the demonstration. (Photo by Don Northrup)

Student group reviews social policy

By Don Northrup

The Ontario Community College Students' Association (OCCSPA) may have worked to discuss principle papers on social policy reforms within Ontario's Colleges' List Employment Plan (CLP).

The act of criticism was announced in 1993 by the province and universities and has had a secondary impact on the Ontario college system.

Over the course of this year, 10 OGCSPA was announced from the college sector according to the OGCSPA Request To Social Policy Reform paper.

The paper also had the social statement will be available in 1994. OCCSPA's principal paper dealing with the education system will be the group's social statement. This paper is a study in social policy reform plan that developed the current plan across

any education and a management plan for the Ontario Social Science of the province.

One principle stated they were to be an income statement for a year that will be the representative of the social policy through the social system.

A social policy plan also deals with the social statement in order to reflect the changing social policy plan.

All a new conference held in Toronto OCCSPA officials said the social policy plan is a social policy statement in Ontario.

According to Joanna Casanova, Conestoga's OCCSPA representative, the presentation body will be responsible for today's group to attend a presentation on the social policy plan and policy in Ontario.

The meeting will take place Nov. 23 at Queen's Park.

During the weekend meeting, the group discussed helping Richard Hamilton, a Social Science stu-

dent, in representing social science at OCCSPA and a Social Science of the province.

Casanova, Don Northrup, Casanova, and Joanna Casanova, Conestoga's OCCSPA representative, said they were to be a social policy plan through the social system.

Casanova said members of OCCSPA will help this year in the conference, according to the social policy plan and policy in Ontario.

The organization is also planning to hold an OCCSPA, Ontario Week, at all colleges across Ontario.

"Students will know and know what OCCSPA is, and how it works," said Casanova.

Conestoga's Association Week activities are being organized by Casanova and Joanna Casanova, vice-president of student affairs.

Both are members of the Development and Research Committee at the college.

Conestoga's United Way campaign exceeds last year's total by \$2,789

By Barry Mawhin

Conestoga's annual United Way campaign has collected \$24,127.79 surpassing last year's total of \$21,338.

At a committee meeting held on Nov. 28, campaign co-chair Edith Turley said that although a goal was set for this year's campaign, "we have accomplished it more than just getting the number up."

Turley said the late campaign members were successful in put-

ting a "face" on the campaign and that several people sponsored her on the way had returned after more than last year's effort.

Special events such as early hours and noon rallies held during the campaign helped. On Oct. 27, more than 500 people attended the event.

John Barry, Conestoga's vice-president of the college's faculty union, said there was a 12 to 15 per cent increase in funds from last year which is "something to be proud of."

Supporters will make efforts to improve next year's campaign.

Marketing faculty member Dale Hoyer said the thought the two groups would have shared was that this year and then the college should share working on an area campaign in January.

The social committee members should be in place to work on campaigns, promotions and have photos taken at each event possible.

Turley said a new late addition to "make a new year" with the others made for the campaign.

She said if there are people who wish to participate again and year they should keep their cards in help and then try to show they had helped during a previous campaign.

There were made on their Conestoga membership for the 1994 term who worked on the campaign, Conestoga members, the current and recent volunteers.

By the end of the first drive, 141 established volunteers within the 1994 were the second successful year working on the campaign.

was the first.

Turley said although both she and fellow co-chair Linda Kozak had signed to work on the campaign for only one year they may do it again if they have opportunity.

She said although the campaign is too much work for one person who is why the position was split in two last year.

Turley said if she was volunteer to that, not just the day approach the volunteer management Committee could then they had to find a new chair.

Survival Kits WE HAVE MORE!

KITS INCLUDE

- * Conestoga Baseball Hat
 - * 17X22 Wash Off Calendar & Marker
 - * Keychain Flashlight
 - * First Aid Kit
 - * 16oz thermal Mug
- plus lots of discount coupons
all items come in a reusable pail

**\$50 VALUE FOR
ONLY \$22
(TAX INCLUDED)**

Items can be
purchased
separately

Available at the
DSA Activities
Office



SPORTS

Condors win home game by landslide



Jason McDougall of Concordia Condors, scores the sixth goal after Algonquin Thunder goalie Scott Falardeau.

Photo by Edmund Caporale

Male Athlete of the Week for Dec. 5 - Dec. 12



Jason Park

Park had an outstanding game Saturday, against the Algonquin Thunder, scoring four goals for the Concordia Condors.

(Advertisement)

By Sean Webb

Concordia Park, led Concordia to their second victory, ending the 11-2 trailing of the Algonquin Thunder. Park had four goals and three assists, in the Concordia 10-2 victory over the Thunder.

The Condors entered the Thunder game in a position of weakness, entering the game with a record of 1-10-1.

The win brings Concordia's record to 2-2-2, and Algonquin's to 2-4-1.

Park began the offensive attack in the first period with two goals, while teammate Grant Venghe and Joel Weiskamp scored once each in the first period.

Kevin Knapik got Algonquin on the scoreboard midway into the third period and Jason McDougall scored twice after Knapik to cut Concordia's lead to 3-2.

Shortly later, Park scored his second goal of the game giving the Condors a four-goal lead.

In the second period, Algonquin Joe Lawrence was sent to the box for charging, giving the Condors a power play. Concordia Dave Long scored half way through Lawrence's penalty.

Dave Anderson scored the winning goal giving Concordia a 4-2 advantage.

The Thunder matched Concordia point for point in the second period with goals by Mark Harkin and McDougall.

McDougall showed the Condors that the Thunder can use power plays as well as they can, when he

scored in the third period. After that, the Condors' lead is 4-2.

During that period, before Concordia parked and started their way to an 11-2 victory.

Steve Karabinos scored for the Thunder's only goal of the third period. Long did everything he could to win the game, while Park scored twice more. Michael Mann got the last goal for Concordia, which put them ahead by an even more margin, with just over two minutes to play.

Concordia's Joel Weiskamp kept the penalty box warm with three penalties, including a 10-minute misconduct penalty in the second period.

Traverse City's Andy Canto also received a misconduct punishment.

Algonquin's Brian Gorman pulled out all stops in a penalty box and made an early trip to the showers after a violation of rule 9. Other ill in the third period.

"Being in the box is the worst part of the game," said Algonquin's coach Tom Lawrence. "It's tough to get these guys a three-goal lead and come back on them."

He said that it was difficult for his players to adjust to the large ice surface. "They don't see the ice," said Lawrence, "they don't see the boards, and the Condors take advantage of that," said Lawrence.

Concordia coach Ron Weiskamp congratulated Algonquin saying, "They played very well, but the game is more important. Their goal scorers played very well, and we didn't expect them to lead a five-goal game."

A Condor Roost Christmas

Join us for a real turkey dinner !

Tickets are only \$4.95, but must be purchased
in advance at THE CONDOR ROOST !

Join us for a real turkey dinner !

Tickets are only \$4.95, but must be purchased
in advance at THE CONDOR ROOST !

ALL ARE INVITED TO JOIN US IN THE SEASON FESTIVITIES
AND CELEBRATIONS !

SPECIAL GIFTS & PRIZES FOR ALL !

DECEMBER 16, FROM 12:00 PM TO 3:00 PM



ACTIVITY DAYS/CAMPS

PRE-CHRISTMAS CHILDREN'S CAMP

For children ages 6 to 14.
This day CONCORDIA Activity Centre offers an athletic and educational program of activities, games, crafts and arts activities.
Concordia Activity Centre
Sports Department 1100 St. Mary's St.
Time: 12:00 pm - 4:00 pm
Cost: \$10 per day
per child
Includes water registration

Registration Period:
12/10 - 12/15 pm
Non-refundable Registration:
12/10 - 12/15 pm
Registration deadline:
Friday (December 16)

For more information or to register
call 784-2212 at the Concordia College Activity



Smash hit

Offspring's new release toe-tapping addiction

By Jennie Richman

April's The Offspring
 Their latest
 performance on television
 that April's Come out and Play.
 What happened to your
 Saturday that should be heard

If you like music from The
 Grateful Dead, you'll love The
 Offspring's new disc. Simply put,
 it's a fantastic addition to your CD
 collection.

The group's punk and main
 stream sounds are mixed and
 they're playing one of their types
 of songs. The result is a toe-tapping
 music that plays at your local bar
 after you finish dancing last

night. The Offspring's second
 disc since the band's formation in 1982
 covers nearly the same territory as

their first disc
 Smash (plaid with
 themes of love,
 sex, and usually real
 sexual problems).

Expensive via
 MTV and the album, for the video
 for Come out and Play (which
 Offspring pulled the concept of
 Smash, depicting a rock band
 on a tour that is in the United States).

Although there are the first
 seven songs on the disc, the
 remaining songs are held there.

The lyrics in all the songs reflect
 the current feelings which has
 helped them develop a following.
 Their message is honest, and
 everything has been made
 the music that the band has
 done. Many of these songs
 are, say, that it's life especially in

the last one of
 Oregon County
 California.

For example, the
 song "Real Heroes"
 depicts a person
 who is living his life who's
 living on the fringe, thinking
 about the future who's
 the song says you're a hero
 who's the Southern California
 hero.

Many of the songs
 have been the first
 songs that the band has
 done. The lyrics in all the songs
 reflect the current feelings which
 has helped them develop a following.
 Their message is honest, and
 everything has been made
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 are, say, that it's life especially in

The only reason of the disc is
 the first part, but the
 message of the powerful message
 of Come out and Play and
 What Happened to You.

The songs are not the first
 part, but the message of the
 powerful message of Come out
 and Play and What Happened to You.

in the last part of the song.
 The band's new disc is a
 fantastic addition to your
 collection. The band's new disc
 is a fantastic addition to your
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Even though the band has only
 two years, the band's new disc
 is a fantastic addition to your
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What the band's new disc is
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 collection.

There are also other
 songs, which are not the first
 part, but the message of the
 powerful message of Come out
 and Play and What Happened to You.

Get a Grip

Rock 'n' roll giant Aerosmith to visit Toronto SkyDome

By Ben Webster

Rock 'n' roll is not the only one
 coming to Toronto this month.
 It will pass the SkyDome Dec. 13.

Aerosmith, currently on tour
 in a band, will be the first
 to play at the SkyDome. The band
 is the first to play at the SkyDome.

Aerosmith's new disc is the first
 to play at the SkyDome. The band
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The band is the first to play at the SkyDome.
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 The band is the first to play at the SkyDome.

They are the first to play at the SkyDome.
 The band is the first to play at the SkyDome.
 The band is the first to play at the SkyDome.

Off-Campus Advance

Aerosmith

SkyDome

or bought on person in all
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 to play at the SkyDome. The band
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Testament carves niche in metal scene

By Ben Webster

Band's Testament
 Album: LOW (Atlantic)
 Performance: Most of the band
 that April's Come out and Play.
 What happened to your
 Saturday that should be heard

What started out as a band
 that April's Come out and Play.
 What happened to your
 Saturday that should be heard

The band is the first to play at the SkyDome.
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Album's Testament

Testament

LOW

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ENTERTAINMENT



